



ECHECKS



SECURE • EASY • SAVES YOU \$

Are you ready to save big next season?

“Our number of echeck transactions has increased every year... which means our savings has grown. We have noticed a large savings since using echecks and would highly recommend.”

-Brandon Ward, Ward Realty

Here's how you can save up to 93% on fees!

CREDIT CARD PROCESSING

1 reservation @ \$2,500

2.5% on first payment = \$31.25
2.5% on 2nd payment = \$31.25

You pay \$62.50 in CC processing fees!

\$62.50 x 2,000 reservations/year = \$125,000

ECHECK PROCESSING

1 reservation @ \$2,500

\$2 fee on first payment = \$2
\$2 fee on 2nd payment = \$2

You pay \$4 in echeck fees!

\$4 x 2,000 reservations/year = \$8,000

CC OR ECHECK OPTION ON 1ST PAYMENT & ECHECK ONLY 2ND PAYMENT

50% of your guests opt for CC option 1st payment & 2nd payment is echeck only:

1 reservation @ \$2,500

You pay \$33.25 on two transactions.
\$33.25 x 1,000 reservations/year = \$33,250

The other 50% of your guests opt for echeck option 1st payment & 2nd payment is echeck only:

1 reservation @ \$2,500

You pay \$4 on two transactions.
\$4 x 1,000 reservations/year = \$4,000

On 2,000 reservations/year you pay \$37,250 in fees = **70.2% savings** over CC only



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